



**STARTING A NEW COMPANY?**

**WHAT IF ALL THE SERVICES YOU  
NEEDED WERE IN ONE PLACE?**

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Consultancy



Website Design



Writing



Design



Social Marketing

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Biz Guru Ltd

[www.StartMyNewBusiness.com](http://www.StartMyNewBusiness.com)



## STARTING A NEW BUSINESS IS HARD WORK

What you really need is a trusted advisor to work along side you and take some of the strain. We specialize in providing both business and marketing consultancy. Additionally, we can help you set up your company, build your website, design your logo, write your website pages and produce your marketing materials, design your social media and then market your company.

At Biz Guru we have assembled a great team that will provide all these services for you. No longer do you have to work your way through hundreds of freelancer proposals to find a good website designer or marketer. We have done that for you. All of our members have been used on projects in the past and all have excelled in their chosen specialty!

Biz Guru is headed by a seasoned business consultant with a MSc Marketing Management degree who will not only provide expert business consultancy but will also project manage the team. We are not an expensive agency but rather a group of like minded gurus that have helped many companies establish and expand their companies.

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### CONSULTANCY & LESS STRESS

We have done this many times before and know that starting a company is time consuming and stressful. We can provide all the business and marketing advice you require. We also project manage your chosen services for you.

### SERVICE CHOICE

We offer all the services that a new company requires. You can take them as a package or pick and mix the services you require. We then work harmoniously in the background to meet your business needs.

### TRUSTED GURUS

Finding a group of freelancers and hoping they do work well is a hassle. Agencies are expensive. Instead we offer a group of trusted fgurus who have all worked on past projects for us and all have excelled.

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## ALL THE SERVICES YOU NEED IN ONE PLACE!

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### **Business & Marketing Consultancy**

Business strategy and planing, branding, marketing strategy and planning.



### **Project Management**

Whatever the size of your project, we will ensure that everything runs as smooth as we can.



### **Web Site Design & Development**

From WordPress and Shopify to more complex sites we have teams who can produce your company's front window.



### **Copywriting**

From tenders and business proposals to articles and Facebook posts, your company will always need good copy..



### **Design**

Logos, business cards, videos, social media adverts, social media posts.



### **Social Media Marketing**

finding your first customer is the hardest and best thing to ahcieve and we have some great marketers..

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**BIZ GURU**

# **BUSINESS – PROPOSAL**

**START MY NEW BUSINESS**



## **SAMPLE PROJECT**

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- 1) Discuss with you the aim of the company as well as your core market.
- 2) Decide the services you require and assign the project manager.
- 3) Define your branding and marketing strategy.
- 4) Work with our website designer and copywriter to define your website.
- 5) The designer will mock up the website for your review.
- 5) The copywriter will produce the content for the pages and any case studies and white papers
- 6) The web site designer will place these within the pages, making small changes to the website that you require.
- 7) The final site will be ready for your review and we will make small changes you require.
- 8) We will work with you defining your social media marketing strategy.
- 9) Our designer will produce your postings and any marketing videos you require.
- 10) Our social media manager will set up and manage all your social media accounts.
- 11) Our marketing manager will set up and manage any PPC adverts you require.
- 12) Our project manager will report regularly on the progress of your project as well as manage all the interactions for you.

## **SAMPLE COSTS**

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Project Management .....	\$inc
Consultancy - 1/2 hour.....	\$ 75
WordPress Website, 5 pages inc design and text .....	\$650
Social Media Posts - 30 for one month, mix of graphic and text .....	\$250
Social Media Snackables - 30 per month, text information .....	\$350
Facebook Video Advert .....	\$125
Social Media Marketing - Facebook <b>or</b> Instagram per month .....	\$350



# BIZ GURU



## A DIFFERENT TYPE OF START UP HELP

### BIZ GURU LTD

**Biz Guru Ltd** is dedicated to help you understand what is involved in starting a new business, how to set up your new business, make it efficient and profitable, help you market it and show you how to maintain your motivation.

We are a business and marketing consultancy. Biz Guru has many years experience in business strategy and marketing with companies of all sizes in numerous countries. During this period we have gained expertise with business consultancy, marketing and company set up. All of our consultancy services and products are based on established consultancy methods that we have tried and tested over more than 30 years. We use proven quality methods to develop and promote your business. We are not an expensive agency but rather a group of trusted gurus who have all worked together on other projects. All of our services are clearly defined and available on a pick and mix basis.

**Now isn't that a BRIGHT IDEA?**

## Biz Guru Ltd.

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